

Peter Yang

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Personal Projects

Open Graph Shell

Link shortener with custom preview information

Used PHP and MySQL to create a link shortener that would serve Open Graph data, allowing for editing of preview images / text

Image Similarity Calculator using Microsoft Cognitive Services and Reddit API

Used Python and aforementioned APIs to analyze the contents of images and output similarities to an edge-weighted graph

Skills & Hobbies

Programming

Full Stack Development

Java, Python, HTML, CSS, JavaScript, PHP, SQL
LAMP Stack

Content Creation

Graphic Design / Video Editing

Photoshop, Illustrator, InDesign, Sony Vegas, Blender 3D

YouTube Channel

7,300+ Subscribers

Music Scoring & Composition

Music Engraving

Full orchestral score + part preparation and printing

Guest Conductor || 2014 – 2016

OA Symphony Orchestra

Orchestral Composer / Arranger

Education

University of Southern California

2017 – 2020

Marshall School of Business

Business Administration, B.S.

Oxford Academy

2010 – 2016

Graduated with Honors

Experience

Work Experience

Golden West Medical Center // Anaheim, California

CA Orthopedic Microsurgery Institute // SoCal Region

SEO Consultant || 2017 – Present

- > Meets one on one with the business owner in order to appropriately understand intended target market
- > Applied appropriate keyword changes to SEO unoptimized websites and advised on blog content creation for SEO

Acclaim Academic Institute // La Palma, California

Web Developer & IT Systems Administrator || 2016 – Present

- > Full stack development of a mobile-responsive website using HTML, CSS, Javascript, and PHP from the ground up
- > Introduced technologies to facilitate transition from an international brick & mortar tutoring firm of 20 years to an online business

OA Instrumental Music Association // Cypress, California

Double Bass Instructor || 2016

Music Arranger and Engraver || 2016 – Present

High School

Oxford Academy STEM

FIRST Robotics Competition Team Lead || 2015 – 2016

- > Worked with students and mentors from electrical, software, and mechanical teams to create a competition ready robot
- > Restructured the organization's team layout, notably introducing a business team to publicize and raise funds

Chief Technology Officer || 2015 – 2016

- > Made technology related financial decisions & managed Google Apps domain

Head of Publicity || 2014 – 2015

- > Marketed club to convert 10% of student body as members

Future Business Leaders of America

Website Design || 2016

- > 9th Place @ Nation // 1st Place @ California State

Virtual Enterprise

Vice President of Information Technology || 2015 – 2016

- > Trained and led a team to create an e-business site and store with modular product functionality

Advanced Website Competition || 2016

- > 3rd Place @ Bakersfield, California Tradeshow